

MSBSD Business Partnership Alliance

Goals:

- a) Business partner model is established and published on district website.
- b) Listing of current business partners and agency partners is on district website, along with other pertinent information.
- c) Each school to have at least one official business partner by “model”.

Purpose:

The purpose of the MSBSD Partnership Alliance is to identify existing and create new school-business partnerships. A partnership can be defined as a mutually supportive relationship between a business and a school or school district in which the partners commit themselves to specific goals and activities intended to benefit students and schools (*A How-to Guide for School-Business Partnerships, Council for Corporate & School Partnerships*). In addition:

- School Business Partnerships are built on **relationships**. Schools and businesses must complete or change School Business Partnership Agreements together. This is done to build and encourage the reciprocal nature of the collaboration which is a vital component of the relationship. Business partners can share time, expertise, and/or materials while schools can reciprocate by recognizing the partner’s contributions.
- School Business Partnerships emphasize that business contributions are about sharing time and expertise – not solely financial contribution.
- School Business Partnerships are tied to student achievement. For example, business-supplied coupons for merchandise can be awarded for attendance or completion of an academic goal.

Method:

- a) School Business Partnerships Agreements are just that – an agreement and not a contract. The agreement clearly spells out what the business will do and what the school will provide (usually in the realm of partner recognition). School administrators or their designee will complete the School Business Partnership Alliance Agreement with the business partner. The Agreement will be available on the district website. It can be completed, scanned and emailed or faxed to Renee.Valdez@matsuk12.us or 761-4087.
- b) A data base of business partners will be created from agreements completed by individual schools and their business partners. The database can be sorted by a variety of fields enabling the user to make a fit between schools’ needs and business’ offerings and to keep agreements current. A list of current business partners will be published on the MSBSD website